

Special Lecture on *Air Transport Management*

Date: August 4th-5th, 2016

Time: 10:30-16:15

Venue: 法経東館 105演習室

Room 105, Faculty of Law/Economics East Bldg.

Lecturer: Prof.Dr. Benny Mantin
(Management Sciences, University of Waterloo)



Lecture Topics:

1. Introduction to air transport management
 - a. Review of Asian markets
2. *Cost drivers and structures, performance measures*
 - a. Working with Excel (US data)
3. Airline business models
 - a. Case study: "All Nippon Airways: Are Dual Business Models Sustainable?"
 - b. Case Study: "Airasia India" Clash for the Indian Skies"
4. Airline pricing and revenue management
5. Airport economics
6. Alliances

* 講義の申し込みは不要です

Registration: No required

* 英語での講義となります

Language: English

皆さんの参加をお待ちしております！

We welcome your participation!



【問合先】 Contact:
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